

Facts & Figures

DEMOGRAPHICS

Black U.S. Population

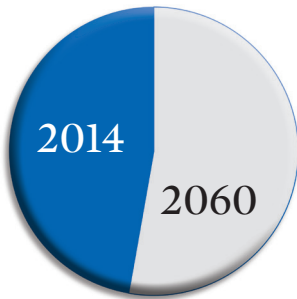
42.4 million

(13.6% of total population)

59.7 million*

(15.3% of total population)

*projected



BUSINESS

Blacks in Management

DiversityInc Top 50 7.2%

U.S. 4.9%

Source: EEOC

Blacks in Senior Management (levels 1 and 2)

DiversityInc Top 50 6.1%

U.S. 2.9%

Source: EEOC

Blacks on Boards of Directors

DiversityInc Top 50 9.7%

Fortune 500 7.4%

Source: ABD

Fortune 500 CEOs (1% Black)

Ursula M. Burns, Xerox
Kenneth I. Chenault, American Express
Marvin R. Ellis, JCPenney
Roger Ferguson, TIAA-CREF
Kenneth C. Frazier, Merck & Co.
Source: Fortune

DiversityInc Top 50 CEOs (6% Black)



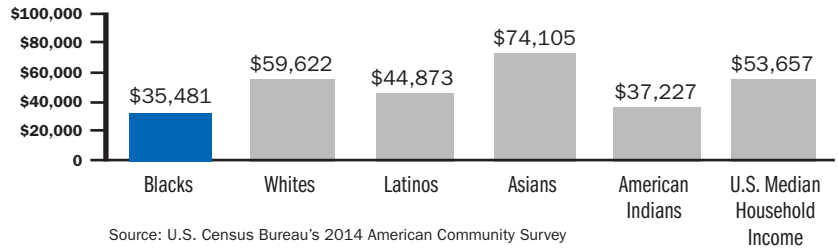
Bernard Tyson,
Kaiser Permanente
(No. 2)

Kenneth C. Frazier,
Merck & Co.
(No. 16)

Roger Ferguson,
TIAA-CREF
(No. 37)

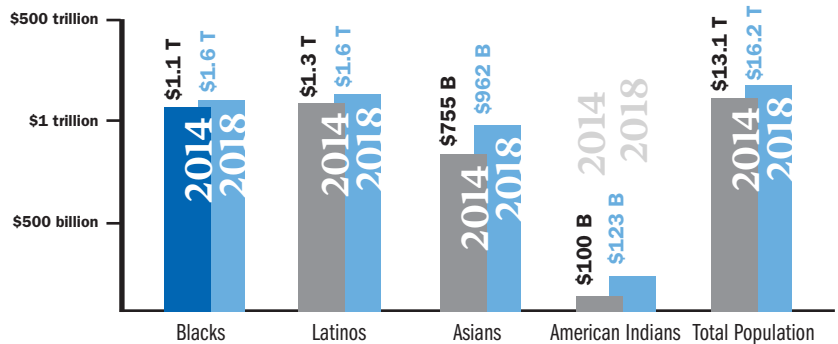
FINANCES

Median Income

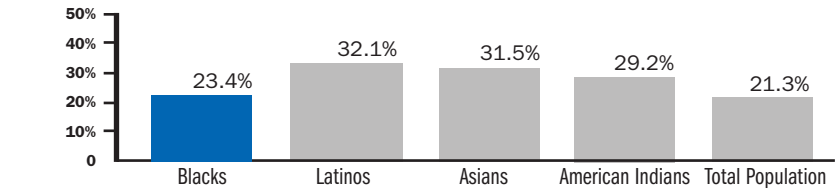


Source: U.S. Census Bureau's 2014 American Community Survey

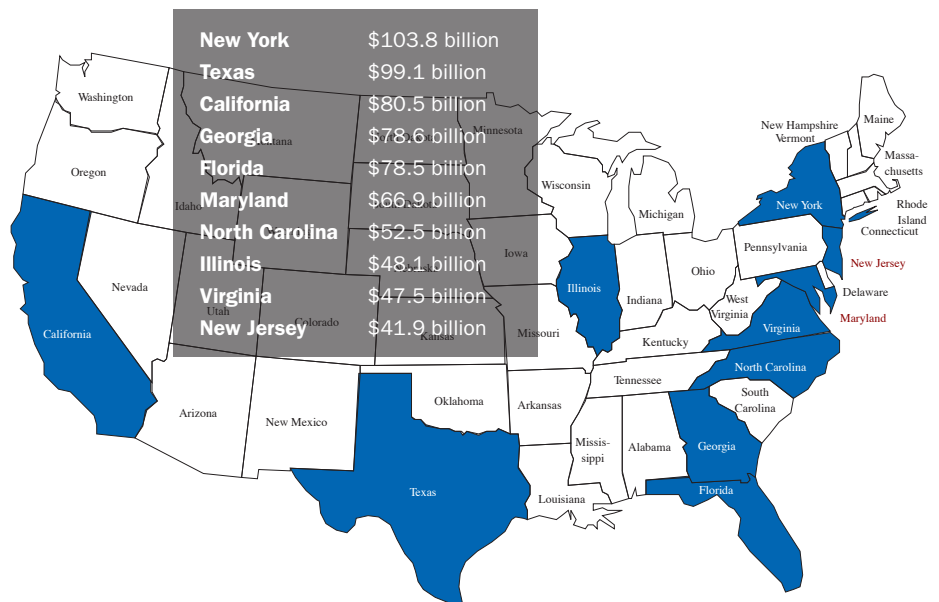
Buying Power



Projected Percent Change in Buying Power (2014–2019)

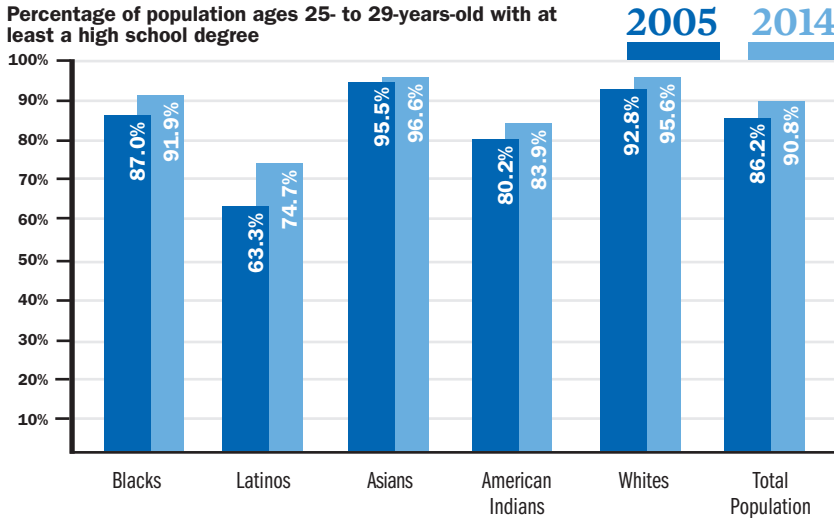


10 States With Most Black Buying Power

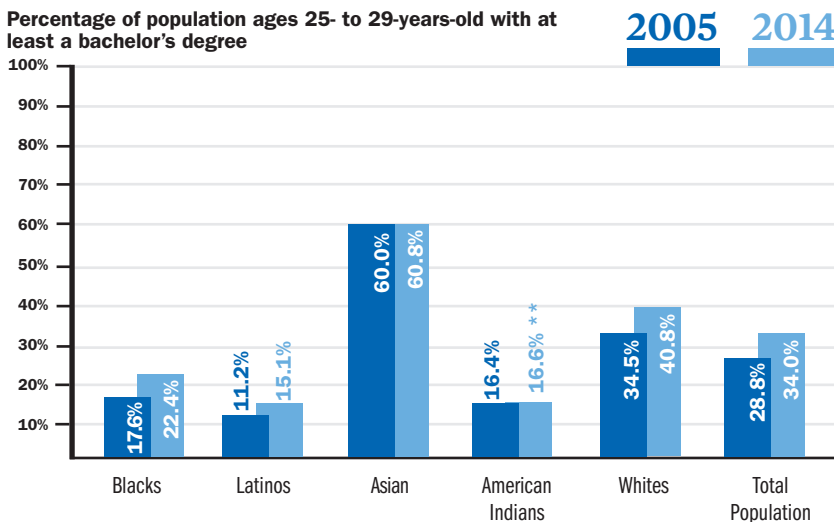


EDUCATION

Percentage of population ages 25- to 29-years-old with at least a high school degree



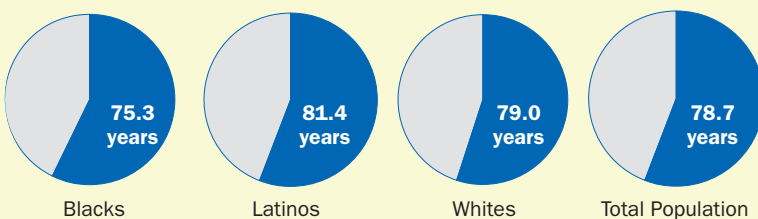
Percentage of population ages 25- to 29-years-old with at least a bachelor's degree



**2014 data not available; 2013 data used instead
Source: National Center for Education Statistics

HEALTH DISPARITIES

Life Expectancy



Source: CDC

